# Exhibit 5.2-2 Example of course syllabus given in class

# **Course Syllabus**

# 1. Course Code and Course Title

Thai: ธุรกิจอัญมณีและเครื่องประดับเบื้องต้น

English: Introduction to Gems and Jewelry Business

### 2. Semester/Academic Year Semester: 1 Academic Year: 2019

#### 3. Number of Credits

2

| Week | Торіс   | Hrs | Teaching Method and<br>Media  | Instructor(s)        |
|------|---|-----|---|----------------------|
| 1    | Introduction to course and<br>its syllabus<br>Business environment<br>Knowing your business<br>environment  | 2   | Lecture on business<br>environment.<br>Active learning: Think, pair,<br>share and small group<br>discussion on business<br>environment of gems and<br>jewelry | Porngarm             |
| 2    | <ul> <li>Types and forms of<br/>business operations</li> <li>Grouping for the event and<br/>group assignments and<br/>functions</li> <li>Business operations</li> </ul> |     | Lecture on types and forms<br>of business operations<br>Lecture on business process   | Porngarm<br>Porngarm |
|      | management - Operations process in jewelry business Marketing survey assignment   |     | Active learning: small group<br>discussion on SWU flea<br>market and its environment  |                      |
| 4    | - Organization<br>management<br>Group consultation  |     | Lecture on oganization<br>management and functions<br>Active learning:  | Porngarm             |
| 5    | <ul> <li>Essential of marketing</li> <li>Consumer behavior</li> <li>Group consultation</li> </ul>   |     | Lecture<br>Gallery Walk of each group<br>presentation   | Porngarm             |

|    | Presentation of marketing<br>survey assignments  |  |          |
|----|--|--|----------|
| 6  | - Supportive units for business  | Lecture and Case studies                 | Porngarm |
| 7  | Group consultation   | Lecture and Presentation                 | Porngarm |
| 8  |  |  | 1        |
| 9  | <ul> <li>Financing &amp; Accounting</li> <li>Group consultation</li> <li>Presentation of marketing<br/>survey assignments</li> </ul> | Lecture and Case studies                 | Porngarm |
| 10 | Foundations of business<br>laws and regulations  | Lecture and Group activity:<br>Role play | Porngarm |
| 11 | <ul> <li>Business ethics and<br/>social responsibility</li> <li>Group consultation</li> </ul>  | Lecture and Case studies                 | Porngarm |
| 12 | <ul> <li>Business communication</li> <li>Customer relations and<br/>CRM</li> <li>Group consultation</li> </ul>                       | Group Activity                           | Porngarm |
| 13 | <ul> <li>Soft skills for business<br/>operations</li> <li>Group consultation</li> </ul>  | Final project presentation               | Porngarm |
| 14 | - Rehearsal of business operations   | Final project presentation               | Porngarm |
| 15 | -Group presentations   | Final exam                               | Porngarm |