Faculty of Nursing, Srinakharinwirot University

Course syllabus,Bachelor of Nursing Science Program

Second year undergraduate students, Second semester, Academic Year 2018

(Group B02)

Course code NID 206

Course name Health Promotion

Credits 2(1-2-3)

Prerequisite None

Descriptions

Concepts, principles and theories of health promotion, analyzing health promotion strategies, innovation development in health promotion, changes in health behaviors, communication for health, and empowerment

Expected Learning Outcomes: ELO

ELO3	Applying research results or innovations for nursing practice appropriately
ELO6	Using information and technology appropriately
ELO7	Expressing leadership and having interpersonal skills to work with others
ELO9	Expressing honesty and responsibility to the nursing profession

General objectives

Students have knowledge of concepts, principles and theories of health promotion, analysis of health promotion strategies, innovation development in health promotion, changes in health behaviors, communication for health, and empowerment

Course Learning Outcomes/CLOs

At the end of the course, students are able to

CLO1	explain and apply the concepts and principles of health promotion at individual, family and community levels.	ELO3
CLO2	explain the principles of innovation development in health promotion.	ELO3
CLO3	explain the principles and strategies used in empowering people to create health promotion at individual, family and community levels.	ELO3
CLO4	explain the concepts and theories of health promotion.	ELO3
CLO5	explain and apply the principles of communication for health in changing health habits.	ELO6
CLO6	plan and implement community health promotion using social capital, art and	ELO7,9

culture of the community as well as evaluating the project.

CLO7	use communication skills in organizing projects / innovations, strengthening community health with creativity and participation.	ELO6
CLO8	apply the principles of morality and ethics in health promotion practices properly.	ELO9

Teaching and learning activities

1. Participatory lecture
2. Group brainstorming activities to solve health problems
3. Self-directed learning
4. Innovation-Research-based teaching and learning Group brainstorming activities to solve health problems to organize innovative projects for health promotion community participation
5. Integration of academic services and teaching and research as shown in the table

Integration	Projects	CLOs
1. academic services 2. Development of identity, communication skills 3. Preservation of arts and culture	1. Project of building a network for the development of a long-term care system for the elderly 2. Project of the development of long-term care model for the elderly by community participation	1. Explain and apply the principles of communication for health in changing health habits 2. Plan and implement community health promotion using social capital, art and culture of the community as well as evaluating the project 3.Use communication skills in organizing projects / innovations, strengthening community health with creativity and participation.

Teaching materials

1. Teaching documents
2. Power Point
3. Textbooks, journals
4. Secondary data (reports in the communities, Health Promoting Hospital, Tambon Administrative Organization)
5. Real situations

Assessment

Theory 1 credit

1. Knowledge	**100%**	**Assessment**
1.1 Final exam: Unit 1-5 (48 items)	90%	
1.2 Writing a health promotion project using NID 206-01 assessment form	10 %	Individual

Practice (1 credit)

2. Intellectual, critical thinking and communication skills	**100%**	
- Intellectual and communication skills in presenting the health care project using NID 206-02 assessment form	15%	Group
- Intellectual and communication skills in presenting the results of the health promotion projects using NID 206-03 assessment form	20%	Group
- Skills for organizing the innovative projects for community health promotion using NID 206-04 assessment form	20%	Individual
- Report of the project proposal using NID 206-04 assessment form	10%	Group
- Report of the implementation of the innovative projects for community health promotion using NID 206-06 assessment form	15%	
3. Morality and ethnics using NID 237 assessment form (assessed by students and lecturers)	10%	Individual
4. Interpersonal relationships and responsibilities in group work using NID 238 assessment form (assessed by students and lecturers)	10%	Individual

Assessment criteria

Students must attend class/ participate in activities of not less than 80 percent in order to be allowed to take the final exam. The score of students must be 60 percent or more, including not behaving in moral and ethical offenses (copying reports and examinations) in order to pass this course (E).

The score of 60 percent or more will be graded by Norm-Referenced Evaluation. The grades are A, B+, B, C+, C.

Content

Unit 1	Health promotion concepts and application	CLO1	3 hrs.
Unit 2	Principles of writing and development of health promotion projects	CLO2	3 hrs.
	Analysis and application of writing skills in writing health promotion projects	CLO6	1 hr.
Unit 3	Principles and strategies of empowerment	CLO3	2 hrs.

Unit 4	Theories related to health promotion	CLO4	2 hrs.
Unit 5	Communication for health	CLO5	2 hrs.
	Application of communication skills	CLO7	2 hrs.
	Total		**15 hrs.**
Practice			
	Experience training for organizing community health promotion activities	CLO 6,7,8	**30 hrs.**
	Total		**45 hrs.**

หนังสืออ่านประกอบ

1. เอกสารและตำราหลัก

1.1 พิมพาภรณ์ กลั่นกลิ่น. (2555). การสร้างเสริมสุขภาพเด็กทุกช่วงวัย.ขอนแก่น: หจก.โรงพิมพ์คลังนานาวิทยา.

1.2 ศิริพร ขัมภลิขิต และจุฬาลักษณ์ บารมี.(2555). คู่มือการสอนการสร้างเสริมสุขภาพในหลักสูตรพยาบาลศาสตร์บัณฑิต.ขอนแก่น:แผนงานพัฒนาเครือข่ายพยาบาลศาสตร์เพื่อการสร้างเสริมสุขภาพ (พย.สสส.).

1.3 Bartholomew, L.K. & others. (2011) **Planning Health Promotion Programs An Intervention Mapping Approach**. (3rd Edition). CA:Jossey – Bass.

1.4 Laverack, G. (2009). **Health Promotion Practice Power and Empowerment** . London : Sage Publication ltd.

1.5 Pender, N.J., Murdaugh, C.L. & Parsons, M.A.(2002). **Health Promotion in Nursing Practice**. 4th (ed). Upper Saddle River, NJ : Prentice Hall.

2. เอกสารและข้อมูลสำคัญ

2.1 สภาการพยาบาล. (2552). ประกาศสภาการพยาบาล เรื่อง มาตรฐานการพยาบาลและการผดุงครรภ์ พ.ศ. 2544. นนทบุรี: สภาการพยาบาล.

2.2 คณะพยาบาลศาสตร์ มหาวิทยาลัยศรีนครินทรวิโรฒ. (2560). หลักสูตรพยาบาลศาสตร์. นครนายก: คณะพยาบาลศาสตร์ มหาวิทยาลัยศรีนครินทรวิโรฒ.

3. เอกสารและข้อมูลแนะนำ

3.1 เพ็ญแข ลาภยิ่ง. (2552). การสร้างเสริมสุขภาพ : แนวคิด หลักการ และยุทธศาสตร์. นนทบุรี: สำนักงานวิจัยเพื่อการพัฒนาหลักประกันสุขภาพไทย.

3.2 สำนักงานกองทุนสนับสนุนการสร้างเสริมสุขภาพ. (2551).50 โครงการสร้างเสริมสุขภาพ. กรุงเทพฯ: สำนักงานกองทุนสนับสนุนการสร้างเสริมสุขภาพ.

3.3 Allender, Judith Ann., Rector, Cherie l., Wamer, Kristine D. (2010).Community health nursing : promoting and protecting the public's health. Philadelphia :Wolters Kluwer/Lippincott Williams & Wilkins Health

3.4 วารสารสร้างเสริมสุขภาพ

3.5 Journal of Health Promotion

3.6 ข้อมูลอิเลคโทรนิกส์ และ websiteเช่น http://nurse.swu.ac.th/และhttp://oklib.swu.ac.th/

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Timetable of NID 206: Health Promotion

Second year undergraduate students, Second semester, Academic Year 2018

Week	Topics	Learning activities	Assessment
1	**Orientation** Describe the teaching and learning management according to the course syllabus	- Describing - Asking – answering questions and understanding together	
	Unit 1 Health promotion concepts 1) Definition of health promotion and factors influencing health promotion 2) The Ottawa Charter for Health Promotion 3) Application of health promotion concepts based on situations ● Individual level (all age groups) ● Family level ● Community level	- Participatory lecture - Practicing sample analysis according to the concept of health promotion - Analyzing health promotion patterns	MCQ
	Meeting with the lecturer (1st time) - Clarification of the project / health promotion innovation - Clarification / assignment of information search for health promotion project/innovation	- Group activity - Discussing health promotion project/innovation	- Observation - Feedback
	Unit 2 Principles of writing and development of health promotion projects 1) Principles of investigating the needs for health promotion 2) Project writing principles and project preparation methods for health promotion 3) Assessment of health promotion creation Analysis and application of skills in writing health promotion projects	- Participatory lecture Analyzing the needs of health and health promotion project/innovation - Analyzing and writing projects	- MCQ - Observation Project report
2	**Meeting with the lecturer (2nd time)**	- Group activity	- Observation

Week	Topics	Learning activities	Assessment
	- Analysis of project / innovation in health promotion - Searching for information on health promotion needs of the population group / issues - Planning to study information in real situations	Discussing and analyzing health promotion project/innovation - Planning to use the reference data for analysis - Working in team in the leadership roles and followers	- Feedback
2	**Unit 3 Principles and strategies of empowerment** 1) Concepts of empowerment 2) Empowerment principles for individuals, groups and communities 3) Empowerment strategies	- Participatory lecture - Examples of empowerment situations	MCQ
	Unit 4 Theories related to health promotion 1) Health belief Model 2) Health promotion model 3) PRECEDE – PROCEED model 4) Analysis of research applying the theory of health promotion	- Participatory lecture - Analyzing the application of theories related to health promotion for health behavior modification - Video - Examples of health promotion research / projects	MCQ
3	**Unit 5 Communication for health** 1) Concepts and principles for communication for health 2) Principles of using various forms of media in health promotion 3) Writing lesson plans and evaluation of teaching in health promotion	- Lecture - analyzing and developing healthy communication patterns - Video	MCQ
3	**Meeting with the lecturer (3rd time)** - Analysis of essential information on health promotion of the population / issues - Planning to study information in real situations	- Group activity - Planning to use the reference data for analysis - Working in team in the leadership roles and followers	- Observation - Feedback
3	**Meeting with the lecturer (4th time) real**	- Learning the real	- Observation

Week	Topics	Learning activities	Assessment
	<u>situations</u> - Studying the problems and needs for health promotion in the area - Studying the social capital potential in the area -Creating participation in organizing projects	situations in the community - Studying health problems and needs and social capital with constructive interaction	- Feedback
4	**Unit 5 Communication for health** - Active learning activities	- Analyzing and transfer information - Practicing communication for health	- Observation - Feedback
4	**<u>Meeting with the lecturer</u>** - Writing a health promotion project by using information from the study - Implementing the innovation obtained from health promotion analysis in the project	- Group activity - Analyzing data for designing health promotion innovation	- Observation - Feedback
	<u>Meeting with the lecturer</u> - Writing a health promotion project (continued) - Drafting the complete community health promotion project - Preparing to present the project operation plan	- Group activity - Analyzing data for using in writing projects.	- Observation - Feedback
5	**<u>Meeting with the lecturer</u>** - Presenting the project plan - Preparing media and equipment - Rehearsal of project activities - Planning to follow up on the project - Preparing the project evaluation form	- Learning the process of organizing projects - Rehearsal of project activities	- Observation - Feedback
	<u>Meeting with the lecturer: real situations</u> - Organizing health promotion activities according to the target population in the community - Evaluating after the activities have done - Applying knowledge in accordance with	- Community activities - Working in team with the community in a real situation - Working in team in the leadership roles and followers - Effective	- Observation - Feedback

Week	Topics	Learning activities	Assessment
	the needs of the target group	communication	
6	**Meeting with the lecturer** - Summarizing the operating results - Drafting a report of the project results - Preparing to present the project results and lesson learned from the project and exchanging knowledge and opinions	- Group activity - Practicing and learning about the presentation of health promotion project/ health promotion innovation	- Observation - Feedback
7	**Final exam** (1 time: 48 items)	-	
	- **Presenting the results of the health promotion innovation project** 5 group: 40 minutes for each group - Improving the project report and submitting it	- Practicing using and analyzing information - ปฏิบัติการสื่อสารอย่างมีประสิทธิภาพ	- Observation - Feedback
	Retaking the exam	-	